

PTCL Telepresence Service

The Substitute for Face to Face



PTCL TelePresence is an innovative new technology that combines rich audio with high-definition video to deliver a true “in-person” experience. It is designed to bring you and your team closer to the people, places, and events you need to build your business. The creation of a live, face-to-face meeting experience empowers users to interact and collaborate like never before.

Service Offerings

The PTCL Telepresence service leverages a complete set of activities that ensures efficient end-to-end life size meeting experience by providing fully managed and scalable services over the network. PTCL allow customers to come in and rent an immersive Telepresence studio on hourly basis, without having to invest in the expensive technology.

PTCL offers Telepresence meeting studios and conferencing facilities for hire in Lahore, Karachi, Islamabad, to Middle East, Europe, North America and to any Cisco or other Telepresence suites around the world.

The TelePresence managed service includes a concierge service that takes care of reservations, scheduling, customer support, monitoring, and management, reporting and billing capabilities, making it easy for customers to deploy and manage the TelePresence collaboration tool.

TelePresence Solution

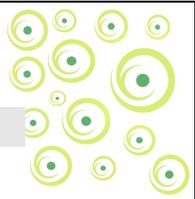
The solution uses Telepresence technology and employs codecs, cameras, lighting arrays, microphones and speakers. For instance, a solution can use endpoints, which consist of one or more 65-inch plasma-screen video monitors and a special “virtual” conference table. The special conference table can seat up to six people per location and incorporates your video monitors to create a “virtual table” of up to 30 participants



Tariff

Domestic: Rs.12,500 per hour per location

International: \$450 per hour per location



Key Benefits

With PTCL TelePresence Services you benefit from a unique combination of advantages, listed below:

➤ **Increased agility and business continuity**

PTCL's Telepresence solution is built to connect you with customers, partners, and co-workers in real-time to reduce costs, improving corporate social responsibility (CSR) credentials through reduced environmental impact and improves your response to business challenges and opportunities

➤ **Enhance Staff Productivity**

Increase productivity through more interactions and less travel. PTCL Telepresence solution enable your employees to spend less time on traveling and more on productive tasks which improves the work/life balance of your staff.

➤ **Faster Decision Making**

High-quality video enables access to specialists in the field anywhere around the world. Quality, simplicity, and reliability let you focus on the meeting, and communicate as naturally and effectively as if face to face.

➤ **Reduced Investment Risk**

Without investing in expensive technology, PTCL provides you a world class Telepresence

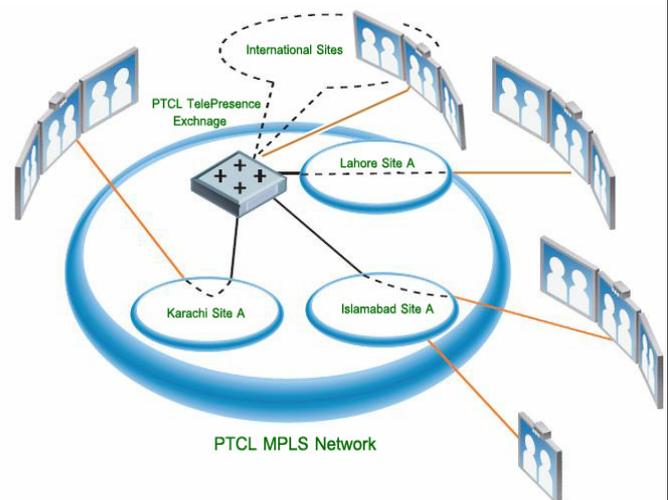
environment with rich audio and high definition video.

➤ **Rapid Return from improved relationships**

Increased speed of decision-making, better relationships with colleagues, associates and customers, and reduced travel costs – all offer you direct, quantifiable returns on your investment.

➤ **Reduce Travel Cost**

PTCL TelePresence reduces the need for frequent travel, enabling people to accomplish more in the less time and money.



For more information contact your PTCL Representative or visit us at www.ptcl.com/business/telepresence.